

# THE COOL BEANS® STORY



The Northwoods Goldsmith, Mary Beth Moberg, loves her coffee... so back in 2003 she decided to combine her passion with her art. The result is Cool Beans... an inspiration refined and perfected with the input of our coffee drinking customers at The Northwoods Goldsmith retail store.

Mary Beth painstakingly carved three dimensional, wax replicas of individual coffee beans... modeled on real beans, not abstract patterns... cast them in solid sterling silver, and soldered them together with heavy duty jump rings, carefully positioned so the flat side of each bean points up. Then came the inspirational finishing touch: a striking coffee cup and spoon toggle clasp. The result is a substantial piece of fine jewelry... each Cool Beans bracelet contains a hefty 27 grams of silver.



The Northwoods Goldsmith is family owned and operated by the artist, Mary Beth Moberg and her husband Glen, with the help of their two children, Melody and Thomas. The Mobergs are big supporters of the arts in North Central Wisconsin, and are active in a number of civic organizations. Mary Beth has been a custom design bench jeweler in Wisconsin and Chicago area retail stores since 1976. Glen Moberg is also a longtime broadcast journalist, serving as an anchor, reporter and talk show host for Wisconsin Public Radio.

# COOL BEANS®

Our Exclusive Line of Jumpin' Jivin' Java Jewelry...  
Just for You... or the Coffee Drinker in Your Life



Three dimensional, exact replicas of individual coffee beans... each one different... cast in solid sterling silver, connected with heavy duty jump rings, and mounted in a unique bracelet design with a striking coffee pot and spoon toggle clasp. Also available as earrings, men's tie tacks, and as a three-beaner lariat necklace. Fine jewelry made to wear and last a lifetime.



Manufactured in the USA out of 100% recycled silver by The Northwoods Jewelry Company and The Northwoods Goldsmith, Wausau, Wisconsin. Design protected by federal copyright. Cool Beans is a registered federal trademark.

**The Northwoods Goldsmith**  
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# COOL BEANS<sup>®</sup>

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Cool Beans Earrings – French Wire  
\$95



Cool Beans Earrings – Dangle Threader  
\$95

NOT SHOWN: Dangle Ball Post - \$95



Cool Beans Bracelet – Original Silver  
\$295



Cool Beans Bracelet – Espresso Finish  
\$295



Cool Beans Three-Beaner Lariat Necklace  
\$120



Cool Beans Tie Tack  
\$45



Bracelet Detail



Coffee Pot and Spoon Clasp Detail

Bracelets are available in 7 inch, 7½ inch and 8 inch lengths.

Order online at [coolbeansjewelry.com](http://coolbeansjewelry.com) - By phone at 1.866.645.GOLD - Call for wholesale prices